

March 12th, 2026

Dear Valued Customer,

Over the past several years, we have experienced significant wage increases at our bubble mailer production facility in Poland. Unfortunately, these rising labor costs are continuing and can no longer be fully absorbed by our company.

In 2026, labor costs will increase by a further 10%. With unemployment remaining low, wage pressure continues across the market. At the same time, kraft paper prices have decreased slightly by 3%. However, energy costs have risen by 3% and transportation costs by 4%.

Recent developments in the Middle East have also had a clear impact on oil prices and related products. LDPE and related additives—one of the main raw materials used in bubble mailers—have become less available and significantly more expensive. Over the past two weeks, LDPE prices have increased by approximately 25%, and further market developments remain uncertain.

In light of the above, we must revise our recently announced adjustment to bubble mailer pricing as follows:

White and brown products: +8%

Coloured products: +12%

The revised prices will apply to all bubble mailer deliveries from April 7th, 2026, onwards. Your Sales Representative will contact you shortly to present the updated pricing and discuss any questions you may have.

We appreciate your understanding in this challenging market environment and sincerely value our continued partnership.

Best regards,

Tuomas Tynnilä  
Sales Director, Nordic and Baltic countries